

ESTTA Tracking number: **ESTTA48982**

Filing date: **10/17/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Ben & Jerry's Homemade Holdings, Inc.**
Application Serial Number: **78527670**
Application Filing Date: **12/06/2004**
Mark: **MAGIC BROWNIES**
Date of Publication **10/11/2005**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Zingerman's Delicatessen, Inc., 422 Detroit St., Ann Arbor, MI48104, UNITED STATES, a corporation organized under the laws of Michigan, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/10/2005. Zingerman's Delicatessen, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/08/2006.

Respectfully submitted,
/jdb/
10/17/2005

Jeremy D. Bisdorf

Jaffe, Raitt, Heuer & Weiss, P.C.

201 S. Main St.Suite 300

Ann Arbor, MI48104

UNITED STATES

jbisdorf@jaffelaw.com

(734) 222-4776